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Manic Panic®N.Y.C. Becomes Sponsor of Girls' C.E.O. Connection™

DENVER, COLORADO—The Girls' C.E.O. Connection™ is pleased to announce Tish & Snooky's® Manic Panic®N.Y.C. as its newest sponsor. Tish and Snooky Bellomo began their entrepreneurial journey in 1977. They each had \$250 to open a small business on NYC's infamous St. Mark's Place. It became America's very first punk-style boutique and an icon of "first generation punk." Sylvia Scott, founder of Girls' C.E.O. Connection adds, "Generation Z high school girls will be able to relate to Tish and Snooky. Today's high school girls have the drive and mindset to become thriving entrepreneurs. The Bellomo sisters are perfect examples for Generation Z high school girls of two young female entrepreneurs who took their passion and over 40 years built an internationally acclaimed business."

About Tish & Snooky's® Manic Panic®N.Y.C

Tish & Snooky's® MANIC PANIC® NYC began on 7/7/77, when two N.Y.C.-born sisters, Tish and Snooky, added some extra ambition to their rock 'n' roll lifestyle. At the time, the sisters were singers in the original Blondie lineup, and few of the people who helped to ignite the late 70's PUNK scene would have ever dreamt of the company's current acceptance by the mainstream. Through MANIC PANIC's® decades of evolution, it has become the internationally renowned hair color and cosmetics company it is today.

The original Manic Panic® boutique became an icon of "first generation punk", as is well documented in countless books. Manic Panic specifically catered to the punk rock and alternative crowd, with hipsters coming from all over the world to shop, to see, and to be seen.

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Tish and Snooky introduced their customers to wild Manic Panic® hair dyes in every color of the rainbow, even with matching colors for lips, nails, and eyes. The popularity of their products soared in the late '80s, and the sisters began distributing their line on a small scale, right out of the little store.

The same people who laughed at the Manic Panic® look in the '70s began clamoring for it in the '90s, as Tish and Snooky watched their hair dye worn proudly by high fashion models and celebrities of all kinds. Suddenly Manic Panic® exploded in the magazines, on television, and in major motion pictures.

Now over 40 years later Tish and Snooky continue to deliver their rock n' roll lifestyle to the world through their iconic brand. Their legendary hair color, which has remained 100% Vegan and Cruelty-Free since its inception, has helped celebrities including Cindy Lauper, Rihanna, Lady Gaga, Katy Perry, Cardi B, Kylie Jenner and Kim Kardashian stand out in the headlines.

About Girls' C.E.O. Connection™

Girls' C.E.O. Connection™ is a social enterprise dedicated to engaging, motivating, and equipping Generation Z high school girls to become young female entrepreneurs. It goes beyond the typical business curriculum available high school students. Girls' C.E.O. Connection™ rounds out the education of the girls by introducing them to the skills, traits, and behaviors of accomplished women entrepreneurs.

Girls' C.E.O. Connection™ provides avenues for interaction with successful women entrepreneurs, business owners and leaders who mentor and motivate. These Gen Z teenage girls are given access to other young women who have already started thriving ventures and want to share their experiences, answer questions, and spark new ideas in peer-to-peer conversations. They learn what it means to be a brand and the CEO of their lives. They are shown how to expand their potential. Girls' C.E.O. Connection™ provides a culture that supports their highest aspirations.

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