

## **Girl's CEO Connection LLC Anti-Spam Policy**

The following describes the Anti-Spam Policy for our website.

### **What Is Spam?**

Spam is unsolicited email, also known as junk mail (received via email), or UCE (Unsolicited Commercial Email). Virtually all of us have opened the inbox of an email account and found emails from an unknown sender. By sending email only to those who have requested to receive it, we are following accepted permission-based email guidelines.

### **What About The Laws Against Spam?**

They exist. However, as with any body of laws, any individual State spam statutes can and will vary. The spam laws of each State can not only vary, but also have different definitions of unsolicited commercial email. Additionally, there may be various federal agencies keeping track of spam, including the Federal Trade Commission (FTC). At the Federal level, the CAN-SPAM Act of 2003 promulgates some attempt at a coherent and unified approach to unsolicited commercial email. Ultimately, it would be difficult to enforce spam law violations on any consistent or pervasive basis, so your own vigilance is your own best first line of defense. Beyond that, we protect you by ensuring that you are 100% in control of whether or not you ever hear from us by email initially or in the future, as detailed in our No Tolerance policy below.

### **Our No Tolerance Anti-Spam Policy**

**WE HAVE A NO TOLERANCE SPAM POLICY.** We do not email unless someone has filled out an "opt in" form or "web form" expressing an interest in our information or products and/or services, or otherwise directly and proactively requesting it. You are always completely in control of whether you receive email communication from us, and can terminate at any time.

**NOTE -** Every auto-generated email contains a mandatory unsubscribe link that cannot be removed. Therefore, each communication carries with it the option to "unsubscribe" and never receive another email communication.

**CHANGE NOTICE:** As with any of our administrative and legal notice pages, the contents of this page can and will change over time. If this page is important to you, you should check back frequently as no other notice of changed content will be provided either before or after the change takes effect.

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