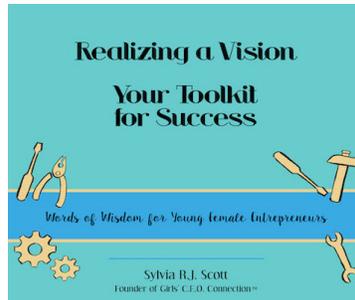




FOR IMMEDIATE RELEASE
ON SALE: March 3, 2022

Contact: Dani
PR@girlsceoconnection.com
303-775-9243



IT TAKES MORE THAN A GOOD BUSINESS PLAN AND MENTOR FOR A YOUNG WOMAN TO BECOME AN ACCOMPLISHED ENTREPRENEUR
There's More Than One Path to Success

(GRAND JUNCTION, CO January 8, 2022) When high school students learn about a career as an entrepreneur, it is primarily in co-ed business clubs and youth organizations. They listen to stories from experienced entrepreneurs to inspire and encourage them to follow their passions and visions. Students learn to write a business plan and sell their products or services. Even though females and males have profoundly different styles of learning they receive the same instruction on starting and growing a business. Seldom are the girls introduced to the traits and skills accomplished female entrepreneurs and businessowners credit for success.

In her upcoming book, *Realizing a Vision, Your Toolkit for Success: Words of Wisdom for Young Female Entrepreneurs*, author Sylvia R.J. Scott shares those qualities the girls need to embrace to become accomplished entrepreneurs. Gen Z Publishing will release the book on March 3, 2022.

The first-hand knowledge shared in this book can be a powerful tool for growing a business of any size. The reader is introduced to young women who have built innovative

-more-

businesses as teenagers. Rieva Lesonsky, GrowBiz Media CEO adds, “Sylvia Scott has devoted much of her life to helping teen girls realize their potential. This book is full of insights and advice that will help awaken their entrepreneurial spirit.”

Scott adds, “I want young women to have the tools to become as influential as the trailblazers ahead of them. The insights I share are from accomplished female entrepreneurs across our country who have said they wish they’d learned them early in business. Some thought their high school years would have been the best time to learn.”

While *Realizing is Vision* does cover the essential soft skills women use to start and build businesses, it gives an in-depth look at behaviors and traits of accomplished women. For many young women, it will be a roadmap towards independence.

About The Author

Author and entrepreneur Sylvia R.J. Scott has dedicated her career to empowering up-and-coming female entrepreneurs across the world. She is the founder of Girls’ C.E.O Connection™ and creator of numerous educational initiatives designed to teach, motivate, and prepare young women for successful entrepreneurial careers. Sylvia’s career spans over 25 years and includes work in event coordination, public relations, non-profit fundraising, conference management, business development, and relationship building—all in the name of supporting and collaborating with female entrepreneurs.

About the Publisher

GenZ Publishing was founded by 'The Voice of Generation Z,' Morissa Schwartz. GenZ™ is an innovative publisher for the new generation that emphasizes debut, emerging, and underrepresented authors. It isn’t a vanity press. Instead, it is a traditional, indie publisher that focuses on mentoring authors through each step of the publishing process and beyond: editing, writing sequels, marketing, PR, and even getting agented for future works.

Media Contact: Morissa Schwartz, info@genzpublishing.org, 732-306-5995
